

Placer Lactation Conferences



Artist Karen Minton

INVITATION TO EXHIBIT

October 18 & 19, 2018

Roseville, CA

Placer Lactation Conferences LLC invites you to exhibit at their Fall 2018 conference. More than 100 lactation consultants, nurses, nutritionist and other health professionals will be attending this year's conference. Make sure these professionals become knowledgeable about your products or services.

EXHIBIT YOUR PRODUCTS

Reserve your booth space by **October 1st** for a draped 6 ft linear table-for high visibility of your products or services. Space and sponsor opportunities are limited.

Gold Unrestricted Educational Grant \$1000 \$ _____

Complimentary list of attendees and addresses after conference; full-page ad and recognition in syllabus, plus verbal recognition at conference.

Commercial Exhibitor \$400 \$ _____

>\$6000 Net Annual Income: Draped 6-foot Table, 25 Word Syllabus Listing, electronic syllabus, Conference Attendance for 1, meals included

Cottage Industry \$250 \$ _____

<\$6000 Net Annual Income: Draped 6-foot table; Listing in syllabus; electronic syllabus, Conference Attendance for 1, meals included

Non-Profit \$175 \$ _____

1 6-foot table; listing in syllabus, Conference attendance for 1, meals included

Sharing Table (unattended, literature only) \$25 \$ _____

Continuing Education \$100 \$ _____

(per person, includes electronic syllabus)

Full page ad (camera ready) \$100 \$ _____

Half-Page ad (camera ready) \$50 \$ _____

EXHIBIT TOTAL \$ _____

Exhibit Registration

Company Name _____

Representative: _____

Phone: _____

E-mail: _____

Fax: _____

Address: _____ City: _____ State: _____ Zip _____

Do you need an electrical outlet for your display? _____ Yes _____ No

Credit Card Information (if applicable)

MC	VISA	Credit Card Number	Approval Code	Exp. Date
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Signature

CONFERENCE DRAWING

Showcase your product by donating it for the Conference Drawing to benefit Breastfeeding Coalition of Placer County. Products will be on display at the conference event.

Description of item to be donated. _____

Products may be sent to the address below 10 days prior to the conference if not exhibiting.

For questions regarding exhibiting or donations call Cindy at (916) 296-4061 or Mary at (916) 276-8016

Space is limited; applications need to be received by October 1st to be included in the syllabus. Send a copy of application with check or payment information to:

Placer Lactation Conferences LLC
PO Box 550
Pilot Hill, CA 95664

Rules and Regulations

This application is made by _____

(type of business entity, e.g. sole proprietorship, partnership, corporation or limited company) whose

mailing address is _____

_____ (Exhibitor).

- ◆ **Exhibit Space Rental Fee.** Exhibit Area for the Conference will be one six-foot table and 1 chair. Exhibitors may need to bring their own long extension cord.
- ◆ **Cancellation.** Exhibitor may cancel all or part of its exhibit space after Placer Lactation Conferences LLC has accepted this application on or before October 1, 2018, without penalty. Placer Lactation Conferences LLC will make any refunds due an exhibitor after the completion of the Conference.
- ◆ **Use of Space.** Displays and demonstrations are limited to the confines of Exhibitor's own exhibit, as is the distribution of literature or other items. Exhibitor may not share or sublet space to another party without prior permission.
- ◆ **Set-Up and Teardown Times.** Tabletop exhibits may be set up at **7:30 am** the morning of the day of exhibit. The exhibit must be removed by **5:00 pm** the day of the exhibit.
- ◆ **Exhibit Attendant Required.** Exhibitors are required to keep at least one attendant at their exhibits during all open hours.
- ◆ **Attendance at conference sessions.** The exhibit representative may attend conference sessions if it is included in price of space. Continuing education credits will be given for a fee.
- ◆ **Fire Laws.** Federal, State and City Fire Laws must be strictly observed; Rugs, light wood and cloth decorations must be flameproof. Wiring must comply with the fire department and underwriters' rules. Smoking in exhibits is forbidden. Exhibits cannot block aisles and fire exits. No combustible decorations of any kind (including, but not limited to paper, pine boughs, leafy decorations or tree branches) may not be used at any time. All drapes, table coverings and other materials must comply with fire department regulations.
- ◆ **Indemnity/Insurance.** Exhibitor assumes responsibility and agrees to indemnify, defend and hold harmless Placer Lactation Conferences LLC and Valley Springs Church and their respective employees and agents from and against any liabilities and expenses arising, or claimed as arising, out of the use of the exhibition premises, or otherwise related to Exhibitor's participation at Placer Lactation Conferences LLC conference. Exhibitor understands that neither Placer Lactation Conferences LLC, Valley Springs Church maintains insurance covering the Exhibitor property; it is the sole responsibility of the Exhibitor to obtain such insurance. Exhibitors are encouraged to carry contractual liability insurance during Placer Lactation Conferences LLC conference, including set-up and teardown, and to insure their equipment against loss, theft, damage and breakage. Exhibitors are further urged to place "Extraterritorial" and other coverage on their equipment and exhibits.
- ◆ **Losses.** Placer Lactation Conferences LLC's Exhibits Coordinator will cooperate fully, but cannot take responsibility for damage to Exhibitor's property, or lost shipments, either coming in going out, nor for moving costs. If the exhibit fails to arrive, Exhibitor remains responsible for exhibit rent. Exhibitor acknowledges that it is solely responsible for its own exhibit material and agrees to insure its exhibit material against loss or damage.
- ◆ Placer Lactation Conferences LLC reserves the right to resell space that has been forfeited or cancelled by Exhibitor.
- ◆ **Changes.** Exhibitor hereby acknowledges Placer Lactation Conferences LLC's right to make any changes in these terms which are reasonably necessary to insure the health and safety of those in attendance and to insure harmony of operation.

